

## Experience

June 2015 – Present  
**Freelance**

Freelancing over the past few years' experience in developing engaging and modern digital/prints & UI visual design for clients in a broad range of industries.

**Adgooroo** UI/UX Designer

**Motorola Solutions** UI/UX Designer

**HMH Digital & Prints** UI Designer

**Closerlook** UI Visual Designer / AD

**Abelson Taylor** Senior Designer

**IMX: Sears/Kmart** Visual Designer

**Serta Mattress** Senior Graphic Designer

**Caterpillar** 3D Visual Designer

**Impact Networking** UX Designer

**The Recipe Revolution** UX/UI Visual Designer

Sep' 2010 – June 2015  
**UI/UX Visual Designer**  
**Tikibone**

Design Brands, site design & traffic growth, UI/UX design for the iOS apps. Advertising revenue. Develop brand strategy and statistics systems.

May 2000 – April 2001  
**Senior Creative Consultant**  
**New Resources Corporation**

Aug' 1995 – Dec' 1996

**Studio Director**  
**Spiderbyte interactive Group**

Jan' 2004 – Oct' 2009  
**Innovator Director**  
**Bluechip**

Creating brand identity for client such as: Gorton's, Tide, Blue Bunny/Weigh Watcher (Wells Dairy), On•Cor, & Procter & Gamble.

Nov 1998 – Jan' 2000

**Art Director**  
**Bitwise System**

Dec' 1986 – March 1989

**Caricature Artist / Animator**  
**Walt Disney World**

Jan' 2001 – June 2002  
**Art Director**  
**eMac Digital, LLC**

Specified a creative problem-solving program & overall visual impact & design effectiveness for the POS system for McDonalds.

Dec' 1996 – March 1998

**Multimedia Director**  
**Cyberdesic Communication**

## Who am I

A multidisciplinary designer with experience in roles such as a UI Visual designer, interaction designer, product designer, graphic designer, video editor & animation, 3D artist, and mentor. I've worked with over 100 brands while also holding a master's degree in design and psychology. Working as a freelancer led me to manage teams and work with stakeholders and developers directly, handling projects from commencement to finish on my own or with a team.

**30+** YEARS OF EXPERIENCE

**18** CAPTURED AWARDS

**248** HAPPY CLIENTS

**∞** BULLETPROOF COFFEE DRANK

☝ He never stops learning, listening, growing, evolving, and most importantly, creating. He functions at an incredibly high level when he's inspired and his persistence for excellence is equally inspiring to those with which he collaborates. ☝

Joel Walker Creative Director at Blue Chip Marketing

## Academic

1995  
**Illinois Central College**

**Associate in Applied Science**  
 GPA 3.56

2001  
**Trinity College & University**

**MA in Design & Minor in Psychology**  
 CGPA 4.0

## Skills

Visual Design, Illustration, & Presentation



Video Editing



Branding & Identity



Motion Graphics



Print & Packaging Design/Layout



3D Modeling & Rendering



UI & UX Design



Sketching



Mobile & Web Design



Building & Design Props



HTML & CSS



Mentoring & Art Direction



### Application Knowledge

Axure, InVision, Adobe CC (xD, Photoshop, Illustrator, InDesign, Dreamweaver, Muse, After Effects, Flash, +), Final Cut Pro, Logic Pro X, Sketchbook Pro, Sketch, 3D Studio Max, Cinema 4D, Plus many more.